

## Why fair trade?

Do you care about human migration?

Buying fairly traded and ethically grown and produced items (food, clothing, etc.) *makes a difference.*

Do you care about climate change?

Would you like to connect the dots between human migration, climate change, and how buying fair trade matters?

## Brought to you by the Immigration Working Group (IWG)

The IWG is made up of Wisconsin Conference clergy and lay leaders who are concerned about immigration justice. We work to stay informed about and provide support for efforts in our local congregations to support refugees and immigrants, including those who are seeking asylum in the United States.

We connect monthly via Zoom, maintain an email list, and sponsor/produce informative online webinars and workshops.



We would love for YOU to join us!

To be added to our email list, contact  
Lisa Hart, [lhart@wcucc.org](mailto:lhart@wcucc.org),  
608-438-1571

The Immigration Working Group of the Wisconsin Conference urges everyone—individuals, congregations, businesses—to...

# BUY FAIR TRADE



## What is “fair trade”?

Wikipedia defines fair trade as... “a term for an arrangement designed to help producers in developing countries achieve sustainable and equitable trade relationships. The fair trade movement combines the payment of higher prices to exporters with improved social and environmental standards.”

### Examples of Fair Trade organizations:

World Fair Trade Organization:

<https://wfto.com/>

Fair World Project:

<https://fairworldproject.org/>

SERRV International:

<https://www.serrv.org/>

### Examples of Fair Trade certifiers:

Fair Trade USA:

<https://www.fairtradecertified.org/>

Fairtrade International:

<https://www.fairtrade.net/>

*Note that not all fairly traded and/or ethically and sustainably grown and produced items have been formally certified as “Fair Trade”.*

## To learn more, attend

## “Why Fair Trade?: Connecting the dots...”

A Zoom workshop  
presented by the  
Immigration Working Group  
on  
Thursday, September 28,  
from 6:30-8pm.

Register now!



Use the QR code or go to:  
<https://tinyurl.com/WhyFairTradeWorkshop>

The Immigration  
Working Group’s  
current featured product:



Café Justo is a grower-owned coffee cooperative based in southern Chiapas, Mexico, formed to address the poverty and migration from Mexico to the US.



To order or learn more:  
<https://www.justcoffee.org/>